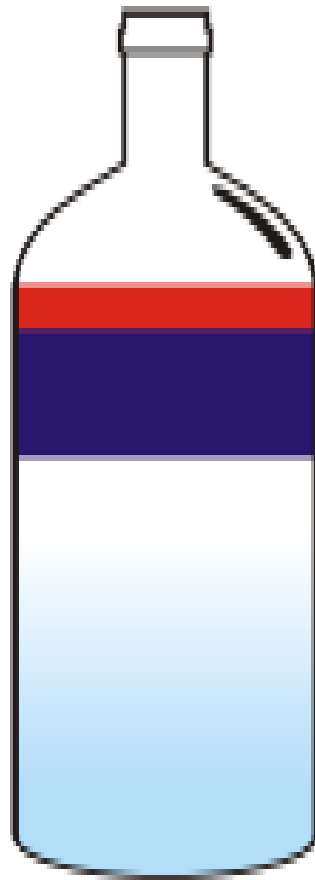




GLOBAL WATER AVAILABILITY



➔ 1% Fresh Water

➔ 2% Arctic and Antarctic

➔ 97% In The Sea

(Source: UNEP)

Save one litre precious water in each flushing cycle by placing a litre water bottle filled with water, inside the water closet system.

Every person can save atleast 365 litres per annum!!!



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ECO-EDUCATIONAL KIT

Water

*SOCIAL, POLITICAL, ECONOMIC AND
ENVIRONMENT FACETS*

Social

Everybody thinks water is a gift of God and therefore do not want to pay for it.

Political

By and large in most countries politicians use it for garnering votes through a combination of giving it free or charging negligible amounts which does not even take care of the water infrastructure. Free power for agriculture results in wasteful usage of water.

Economic

Since poor price signals are sent there is nearly 50 % wastage across the following three sectors – farming/ industry and domestic. People remember their energy bills but not their water bills!

Environment

The deeper we go to MINE WATER it will result in:

- ◆ Higher energy cost.
- ◆ Installation of larger Horsepower Motor to extract water.
- ◆ Greater degradation of our quality of air.
- ◆ Greater concentration of natural minerals in the soil which will enhance the fluorine/ arsenic content of the water (W. Bengal, parts of Maharashtra examples of this problem).
- ◆ Land subsidence.

