



ITC HOTELS
RESPONSIBLE LUXURY



SUSTAINABILITY

Making our future greener, better, brighter

Every organisation functions with a certain ethos that informs its action. And every action when adopted on a large scale has a definite impact. Sustainable, eco-friendly practices adopted by the entire industry can effect a revolution – a green revolution. Here are a few simple practices that we, at ITC, are committed to embracing to set off this green revolution.





WITHIN OUR HOTELS

- Avoid serving bottled water. Keep pony tumblers for drinking water, and encourage self help of water from water dispensers located in suitable spots to minimise the use of plastic bottles.
- Arrange napkins, tablecloths, made of organic cotton, or better still design elegant looking tables which do not require table cloths.
- If the conference hall has access to daylight, direct the hotel staff to keep the curtains drawn apart.
- Brief the hotel to lay a small section of the buffet with organic food, with suitable communication to draw attention to the availability of organic food.
- Encourage the use of the Locavore menu.
- Provide updated conference information on-line
- Provide on-line evaluations.
- If formal suits and ties can be dispensed with, instruct the hotel to raise the air-conditioning temperature to about 25 or 26 deg C.



CONFERENCE KITS

- Use GOOS (good on one side) paper stamped with 3 inverted arrows for notepads.
- Avoid using any plastic, especially for name tags. Recycled paper should be used for name tags. The tag should have a jute cord.
- Request participants through the use of poster communication or verbal requests to return these materials for future use, as most such conference material tends to wind its way into the dustbin. Make it easy for participants to return material by providing baskets.

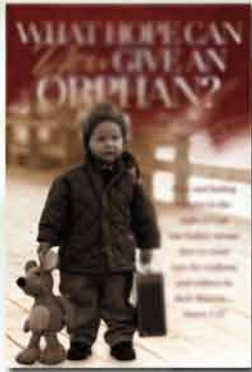


**Sign Up
for meal**



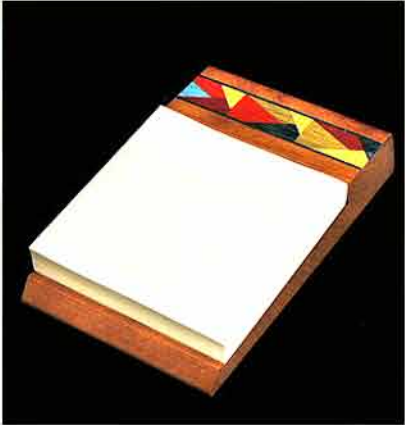
ADVISORY TO DELEGATES AND SPEAKERS

- Request participants to sign-up for meals in advance, to reduce food waste and cost.
- Encourage participants to instruct housekeeping in their respective hotels not to change linen during their 3/4 day stay.
- Encourage participants to instruct housekeeping in their respective hotels to switch off the air-conditioning when they are not in the room.
- If the conference is in summer, encourage all to dispense with formal wear like suits and ties.



SUGGESTIONS FOR CII, ITC AND CESD

- Request presenters to minimise paper handouts. Ideally, the information should be loaded on the official website for those interested. But if necessary, they should be made into double-sided handouts.
- Reuse name tag holders.
- Collect recyclable products.
- Select products made from recovered material where recycled material is not available.
- Provide reusable containers for handouts or samples.
- Compost any waste or donate it to charitable organisations wherever possible, for example Goonj.
- Offer CO2 sequestration possibilities to reduce delegate environment footprint – most people have not even heard of these concepts.
How? Money collected will be used for making check dams, or for afforestation with the help of identified organisations like DA – an illustrative example.



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- Inquire if the hotel has innovative lighting circuit, suppose in a big hall, one delegate is working in a corner, only those lights should be on and not the full hall which is the current practice in hotels world over.
- Provide updated conference information online.
- Provide online evaluations.
- Encourage hotels to have waterless urinals – CII has been using them for the last 4 years in their Hyderabad and Chennai offices (both office have high foot falls with no complaints from users about foul odours. The ITC Green Centre has also been using the same for last three months).



FROM AN ACORN AN OAK TREE GROWS

Please see the website: climatecare.org has good calculator for all aspects of our activity this point could be featured in communication to the delegates to empower them with new emerging knowledge.